How are Student’s Abilities Limited?

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Introduction

Many of the students in the environment we live in, are taught how to rely on the textbook rather than their understanding of a specific subject example marketing. In many of our universities first year students are instructed to use the textbook as their answer to every which limits the students’ abilities to express a more inside opinion or understanding.

Background

However having students relying on the textbook more than their understanding can lead to firstly their abilities being limited. Secondly new ideas won’t be acquired learning will only be based on old teachings and not on new ideas for example in marketing in our everyday lives businesses form new strategies to acquire a competitive advantage well as in the textbook not all these ideas are written in these various textbooks.

In these circumstances a new way of teaching should be introduced such as having students encouraged to express their understanding when writing exams which increases the confidence of students and expands the environment for new ideas to be shared and explored.

Conclusion

However it has been briefly discussed how student’s abilities have been limited and what strategies should be introduced to deal with measures.